

# THE 2020 PENNSYLVANIA ASSOCIATION FOR BEHAVIOR ANALYSIS CONFERENCE EXHIBITOR PROSPECTUS

**PennABA Mission and Vision:** The Pennsylvania Association for Behavior Analysis (PennABA) seeks to promote high-quality behavior analysis in the region, maintain the scientific and integrity of the discipline, and advocate on behalf of behavior analysts and consumers of behavior analysis.

## Annual Conference

This year's annual three-day conference will be held **Tuesday, March 24th - Thursday, March 26th, 2020** at the Eden Resort in Lancaster, PA. Conference attendees typically include practitioners, researchers, educators, professors, parents, consultants, undergraduate and graduate students in the field of applied behavior analysis. We typically see attendance in the range of 200- 300 participants across the three day conference.

## Venue

The PennABA conference will be held at a NEW location this year: **Eden Resort, 222 Eden Road, Lancaster, PA 17601**. The Eden Resort can be reached at 717-569-6444. Additional venue information can be found on line at: <https://www.edenresort.com>.

## Exhibitor Benefits

The PennABA conference will provide an opportunity to meet and network with professionals, experts, direct care providers, students, consumers, and advocates in the area of Applied Behavior Analysis from across the Commonwealth of Pennsylvania for the entirety of the three-day conference. Some additional benefits are:

- Free organization listing on the PennABA website as a conference Exhibitor
- Listing in the 2020 PennABA Conference Guidebook that is distributed to all attendees
- One free Job/Internship Posting on the PennABA website and in the Conference Guidebook
- Ability to exhibit at four types of events (two days of workshops, poster session, speaker series) across three days
- Opportunity to display literature and brochures on-site at the conference (1 table + 2 chairs provided per Exhibitor)
- Complimentary lunch provided for 1 exhibitor per booth on Day 3 of the conference

## Exhibitor Schedule

Please note that all times and location of exhibition are tentative and subject to change at any time. Exhibitors will be contacted prior to the conference about the specific areas assigned for set-up.

Tuesday, March 24th, 2020	Workshop Day 1	8:00 AM – 4:30 PM
Wednesday, March 25th, 2020	Workshop Day 2	8:00 AM – 4:30 PM
Thursday, March 26th,, 2020	Speaker Series	8:00 AM – 5:00 PM
	Networking & Poster Session	to be held during extended lunch break

## Exhibitor Pricing

Single Exhibitor space for all three days of the conference and poster session **\$325\***

\*Please Note: Exhibitor pricing does not include CEUs from the conference or entry into workshop or speaker series sessions. Exhibitors interested in attending conference events may register online at [www.pennaba.org](http://www.pennaba.org).

## How to Apply

The deadline for Exhibitor applications for the 2020 PennABA Conference is **February 28th, 2020**. Complete, sign and send the attached information with payment, no later than **February 28th, 2020** to:

**PennABA: Exhibitor Registration**  
P.O. Box 361,  
Hershey, PA 17033-0361

**Final Executive Council decision regarding acceptance as an Exhibitor will be given by March 10th, 2020.**

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## EXHIBITOR APPLICATION/CONTRACT

### Organization Contact Information

Date of Submission: \_\_\_\_/\_\_\_\_/\_\_\_\_

Name of Organization: \_\_\_\_\_

Organization Contact Name: \_\_\_\_\_

Street Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

E-mail: \_\_\_\_\_ Website: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

Contact Name of person(s) who will be exhibiting and which days (chairs provided for 2 Exhibitors per day):

Name: \_\_\_\_\_ E-mail: \_\_\_\_\_  Tues 3/24  Wed 3/25  Thur 3/26

Name: \_\_\_\_\_ E-mail: \_\_\_\_\_  Tues 3/24  Wed 3/25  Thur 3/26

Name: \_\_\_\_\_ E-mail: \_\_\_\_\_  Tues 3/24  Wed 3/25  Thur 3/26

Name: \_\_\_\_\_ E-mail: \_\_\_\_\_  Tues 3/24  Wed 3/25  Thur 3/26

Name: \_\_\_\_\_ E-mail: \_\_\_\_\_  Tues 3/24  Wed 3/25  Thur 3/26

Name: \_\_\_\_\_ E-mail: \_\_\_\_\_  Tues 3/24  Wed 3/25  Thur 3/26

### **Please attach the following information to your application:**

1. **Organization and Exhibit Description:** Please provide a logo and brief description of your organization and product or services to be posted on the PennABA website and the Conference Guidebook. Descriptions may be shortened at the sole discretion of PennABA. Please

2. **Optional Job/Internship Posting:** Please provide your job/internship position to be posted on the PennABA website and in the Conference Guidebook. Descriptions may be shortened at the sole discretion of PennABA.

3. **Selling Products or Services:**

**Note.** Selling is the exact exchange of payment for merchandise. It does not include taking orders. Please be advised that it is the responsibility of each Exhibitor to secure all licenses or permits that may be required for selling and that each Exhibitor must collect and remit city, state, and/or country taxes if applicable.

Will products or services be sold from your exhibit booth?  Yes  No

If yes, please provide a brief description of the items to be sold: \_\_\_\_\_

**Please return both pages of this application and payment to:**

**PennABA: Exhibitor Registration**  
P.O. Box 361  
Hershey, PA 17033-0361

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## Exhibition Terms and Conditions

**Exhibit Approval Process.** The Pennsylvania Association for Behavior Analysis (PennABA) reserves the right to determine suitability of all exhibits and advertisements submitted, and to reject those that do not meet the criteria. All exhibits will be reviewed and approved by the PennABA Executive Council. The exhibiting or promotion of services, products, or equipment at the PennABA Conference does not constitute endorsement by PennABA of such services, products, or equipment. Exhibitors are not permitted to represent in any manner that its goods or services have been endorsed by PennABA.

**Space Assignment.** All applications for exhibit space at the PennABA Conference must be made on the official contract form included herein. Space is assigned on a first come-first served basis. PennABA will make all reasonable effort to give exhibitors equal access to attendees and frequency of foot traffic. WiFi can be made available for a fee.

**Cancellation.** Should an exhibitor wish to cancel a reservation prior to or on **March 10th, 2020**, \$100 will be held for our costs, and the balance of the deposit will be refunded. Cancellation after **March 10th, 2020** obligates the exhibitor to full payment of the rental. No refunds will be made after this date.

**Subletting.** Exhibitors may not assign, sublet or apportion the whole or any part of the space allocated to them, or the exhibit therein, or permit any other person or firm to exhibit therein, any goods other than those manufactured or distributed by the exhibitor in the regular course of their business, without the written consent of PennABA.

**Booth Decorating.** Exhibitors are responsible for any items necessary for their displays, including furniture, material handling, draping, accessories, signs, electrical appliances, etc., beyond those provided by PennABA. Exhibitors must surrender space occupied by them in the same condition it was in at the commencement of occupation. Exhibitors or their representatives shall not injure or deface the walls, columns, floors, or furniture of the exhibit facilities. All property destroyed or damaged by the exhibitor must be replaced in its original condition by the Exhibitor at his or her own expense. The Exhibitor shall be held liable for all property damaged.

**Canvassing.** Canvassing or distributing advertising matter outside the exhibitor's own space is not permitted. It is strictly prohibited to publicize and/or maintain any extracurricular activities, inducements or demonstrations away from the exhibition area during the exhibit hours.

**Noise and Equipment.** Electrical or other mechanical apparatus must be muffled for noise and positioned so as not to interfere with other exhibits. Business communication noise must be kept to a whisper. X-ray equipment may not be operated. Volatile or flammable oils, gasses, unprotected picture film, other explosive flammable matter or material, or any substance prohibited by City laws or insurance carriers are not permitted on the premises.

**Liability.** Insurance and liability are the full and sole responsibility of the exhibitor. Neither the Pennsylvania Association for Behavior Analysis (PennABA), nor any of its officers, employees or representatives, nor the owners, employees or representatives of the Eden Resort shall be responsible for injury, loss or damage that may occur to exhibitor's property prior to, during, or subsequent to the exhibition period, provided such injury, loss, or damage is not caused by the negligence or willful act of one or more of the aforementioned parties. Exhibitors, by accepting space and making application for space, acknowledge the above terms and expressly release the above named Association, individuals and firms from any and all claims for such loss, damage, or injury.

**Agreement.** In making this application, we agree to conform to all Exhibition Terms & Conditions set forth by the Pennsylvania Association for Behavior Analysis and its agents. It is mutually agreed that all said regulations shall be interpreted by the Executive Council of PennABA and the parties hereto shall be bound by such interpretations. Exhibitor shall be fully responsible to pay for any and all damages to property owned by the Eden Resort and the Pennsylvania Association for Behavior Analysis, its owners or managers, which results from any act or omission of Exhibitor. Exhibitor agrees to defend, indemnify and hold harmless the Eden Resort, and the Pennsylvania Association for Behavior Analysis, its owners, managers, officers or directors, agents, employees, subsidiaries and affiliates, from any damages or charges resulting from Exhibitor's use of the property. Exhibitor's liability shall include all claims, losses, costs, damages, attorney's fees, or expenses arising from or out of or by reason of any accident or bodily injury or other occurrences to any person(s), including the Exhibitor, its agents, employees, and business invitees which arise from or out of the Exhibitor's transportation, installation, removal, maintenance, occupancy and use of the exhibition premises, the Eden Resort or any part thereof.

**Authorized Signature:** \_\_\_\_\_ **Date:** \_\_\_\_/\_\_\_\_/\_\_\_\_

**Printed Name:** \_\_\_\_\_ **Organization Name:** \_\_\_\_\_